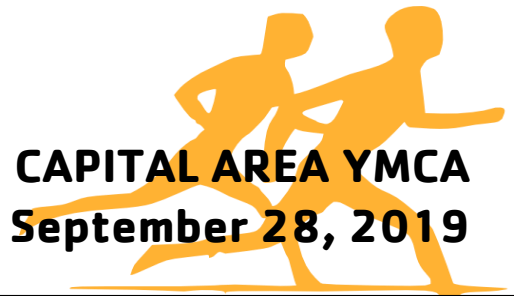




**FOR YOUTH DEVELOPMENT  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY**



# CAPITAL AREA YMCA 7<sup>TH</sup> Annual Y5K – September 28, 2019

## Y5K SPONSORSHIP LEVELS

## BECOME A SPONSOR

*Proudly  
Sponsored By:*



Aetna Better Health® of New Jersey

### 5K SIGNATURE SPONSOR \$10,000

- ◆ Name prominently featured as Signature Sponsor
- ◆ Race day recognition
- ◆ Feature title listing in all print ads and link to your company logo direct link on YMCA website
- ◆ Prominent placement of company banner the day of race
- ◆ Priority placement of company logo on postcard, race shirts and Social Media
- ◆ Promotional items in all runner packets
- ◆ 20 complimentary race entries (Complimentary registrations can be donated to sponsor kids' participation.)

### DIAMOND SPONSOR \$7,500

- ◆ Logo/name placement on T-shirts and other printed materials
- ◆ Promotional items in all runner packets
- ◆ Recognition on all websites and social networks advertising the event
- ◆ Race day recognition
- ◆ 15 complimentary race entries (Complimentary registrations can be donated to sponsor kid's participation.)

### PLATINUM SPONSOR \$5,000

- ◆ Logo/name placement on T-shirts and other printed materials
- ◆ Promotional items in all runner packets
- ◆ Recognition on all websites and social networks advertising the event
- ◆ Race day recognition
- ◆ 10 complimentary race entries (Complimentary registrations can be donated to sponsor kid's participation.)

### GOLD SPONSOR \$2,500

- ◆ Logo/name placement on T-shirts and other printed materials
- ◆ Promotional items in all runner packets
- ◆ Recognition on all websites and social networks advertising the event
- ◆ Race day recognition
- ◆ 5 complimentary race entries (Complimentary registrations can be donated to sponsor kid's participation.)

### SILVER SPONSOR \$1,000

- ◆ Logo/name placement on signage and awards table
- ◆ Recognition on all websites and social networks advertising the event
- ◆ 2 complimentary race entries (Complimentary registrations can be donated to sponsor kid's participation.)

### WATER STATION SPONSOR \$500

- ◆ Logo/name placement at 2 water stations

PLEASE INDICATE SPONSORSHIP LEVEL *Proudly Sponsored By Aetna:*

- ~~5K Signature Sponsor~~ ~~\$10,000~~
- Diamond Sponsor \$7,500
- Platinum Sponsor \$5,000
- Gold Sponsor \$2,500
- Silver Sponsor \$1,000
- Water Station Sponsor \$500

### CONTACT INFORMATION

Contact Name.....  
 Company.....  
 Address .....

.....  
 Phone.....  
 Email Address.....

### PAYMENT INFORMATION

- Check enclosed payable to:

**Capital Area YMCA**  
**Attention: Maria Johnson**  
 431 Pennington Ave, Trenton, NJ 08618 or email form  
 to [mjohnson@capitalymca.org](mailto:mjohnson@capitalymca.org)

Charge My:  M/C  Visa  AmEx

Card No. ....

Exp. Date .....Security Code.....

Signature .....Date.....

In-Kind Goods or Services (please indicate specifics)  
 .....  
 .....  
 .....

**SPONSORSHIP DEAD-LINE  
AUGUST 15<sup>TH</sup>, 2019**

### CAPITAL AREA YMCA

431 Pennington Avenue  
 Trenton, NJ 08618  
 609-599-0622

[Capitalymca.org](http://Capitalymca.org)

Sam Frisby, CEO, Capital YMCA

This event will benefit the Capital Area YMCA's Financial Program. T-Shirts will be provided to all participants and everyone will enjoy post-race activities and awards ceremony.

CO-Chairs: Peggy Lucolino Greg Deatz Daniel R. Brenna, Jr.